

New Weis Market to open in Berkeley County today, HomeGoods soon to follow

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City of Martinsburg Mayor Harriet Johnson helps cut the ribbon officially opening the new Weis Market located at 400 Enterprise Circle in Martinsburg. The store will open its doors to customers today.

Submitted photo

MARTINSBURG — Area residents just got another option for their grocery shopping and gas needs in Martinsburg with today's opening of Weis Market, now located at 400 Enterprise Circle, across from The Commons.

A project long in the making — with the groundbreaking where the store now stands taking place in 2016 — a limited number of elected officials, business leaders and community organizations were invited to a socially distanced celebration and store preview.

Now an even larger part of the local community, with the company's first location on North Queen Street, Wednesday's celebration also included the distribution of charitable donations to local charities and nonprofits. Among some of those receiving a \$1,000 check from Weis Markets were the Martinsburg Police Department, Martinsburg Fire Department, Boys and Girls Club of the Eastern Panhandle, Loaves and Fishes of Berkeley County, the Martinsburg Union Rescue Mission and the Martinsburg VA Medical Center.

"We are pleased to expand our services in Martinsburg to offer our customers a strong combination of convenience, quality and low prices that help them live better and spend less," Ron Bonacci, vice president of marketing and advertising for Weis Markets, said in a press release about today's opening. "We look forward to continuing to serve the Martinsburg community."

According to company officials, the new 66,000-square-foot store will employ more than 170 new full- and part-time associates, while offering an expansive produce department with a wide selection of organic produce, a beer-wine department, full-service seafood department, with a lobster tank, a full-service meat department, with on-premise, custom-cut Certified Angus Beef®, sushi prepared in-store daily, a deli offering a wide selection of sliced meats and cheeses, along with a meal center offering excellent variety, an organic and natural foods store within the store and eight self-scan checkout lanes.

In addition to the grocery services, the location will also have a full-service pharmacy, a fuel center and Weis 2 Go Online ordering with curbside pick-up.

As previously reported by The Journal, as a part of the construction plan, one of the entrances and exits for the new shopping center would be directly across from the access to The Commons shopping center, but another four-lane access, tentatively called The Boulevard, is planned for further west on W.Va. 45 that, as the shopping center is developed, would eventually connect to Delmar Orchard Road, which connects with Tuscarora Pike.

Another access is planned for the future that would connect to Commercial Drive, which also connects to Tuscarora Pike.

In addition to the Weis construction, HomeGoods, a TJX Company introduced in 1992 offering home decor options, according to the store's website, will be going into the same retail space.

Advertised on social media, HomeGoods is beginning its hiring process for an estimated start for early March. Hiring events are currently scheduled through Saturday this week and for Monday through Friday next week from 10 a.m. to 8 p.m. at the Hilton Garden Inn. Interested individuals must first apply at jobs.tjx.com.

The overall plan for this new shopping center also lists eight spaces available for companies to purchase ranging from 3,400 square feet to 27,000 square feet. Property highlights include: a growing regional market, great visibility to I-81 and shared traffic signal with the Martinsburg Commons.

Founded in 1912, Weis Markets, Inc. is a Mid-Atlantic food retailer operating 196 stores in Pennsylvania, Delaware, Maryland, New Jersey, New York, Virginia and West Virginia. For more information, please visit: WeisMarkets.com or Facebook.com/WeisMarkets.

